

The Didsbury Pioneer

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VOLUME 48, NUMBER 51

DIDSBURY, ALBERTA, WEDNESDAY, DECEMBER 20, 1950

\$2.00 A YEAR; 5c A COPY

We Wish Our Readers A Merry Christmas

Testing To Start Soon in M. D. For T. B. Free Area

A communication from the Department of Agriculture at Ottawa advised the Municipal District of Mountain View recently that testing of all cattle in the municipality for tuberculosis would commence as soon as possible after the first of the year. When this is completed the Municipal District of Mountain View will be another T.B. Free Area and subject to certain restrictions from cattle entering the district.

The above information was revealed at the meeting of the Council of the Municipal District of Mountain View No. 49, held at Didsbury on Monday, December 11, with Reeve Chas. Fox presiding, and Councillors Bagdall, Roeder, Goettgen, Metz, Nidrie and Dodd present.

A communication from the Department of Public Works advised that material for two culverts had been forwarded to replace bridges in the municipality. One of these bridges is located on the S.E. of 26-33-2-5, four miles north and three miles west of Olds, and the other is east of the S.W. of 24-33-1-5, four miles east and three and one-half miles north of Olds.

A communication from the district engineer advised that grants for road construction amounting to \$28,133.00, and for \$1800.00 had been provided for payment.

A communication from the Salvation Army Eventide Home advised that rates from November 1st would be: up-patients, \$40 per month; semi-hospital patients, \$50 per month; hospital cases, \$60 per month; special cases, \$65 per month. All special charges provided to patients will be extra.

One application for mother's allowance was approved.

The municipal inspector's report was read and showed that all the books and cash records of the municipality were kept in a satisfactory manner, and that the office administration continues to be conducted in a very satisfactory manner. The report also showed that all requisitions were paid in full to date.

Accounts and pay sheets completed the business of the meeting.

GOOD TURN OUT AT LONE PINE ORIOLES DANCE

A good crowd turned out on Friday, December 15th, to the dance at the hall, sponsored by the Lone Pine Orioles. The first prize was won by a couple who were paid around \$100 was made. Stewart Tighe won the "Bride Doll" and Jack Vanginagin won the "Jelly bean contest".

On Saturday, December 16th, the members met at the home of Beverly Thompson. Gladys Shells won the ten cent draw and for the "hit of fun" members exchanged Christmas gifts.

The next meeting will be held at the home of the Sprays. A delicious lunch was served by the hostess at the close of the meeting.

Lone Pine W.I. Fees Increased To \$1.00

The annual meeting of the Lone Pine W.I. was held at the home of Mr. Fred Metz, with Mrs. Dowell as hostess. The meeting opened by singing Dingle Bells and then repeating the Creed. Roll call was answered by 16 members with Christmas draw presents.

The minutes of the last annual meeting were read and adopted, and Mrs. Sam Elliott gave a report on the executive meeting held in Didsbury.

It was voted to donate the Lone Pine W.I. share of expenses toward a dressing table for the hospital, and also a foot stool.

The dues for membership were raised from 25 cents to \$1.00, and each member will receive Home and Country.

The following officers were elected for 1951: President, Mrs. Gordon Bathum; Vice-President, Mrs. C. Elmer; Secretary, Mrs. F. Albrit; Directors: Mrs. P. Schumaker, Mrs. S. Brander and Mrs. A. Hughes; Mrs. Eckel; Sick Convener, Mrs. Sam Elliott.

It was decided to send Christmas parcels to three people who are ill in the district, and also to a former member in a Calgary hospital. The ten-cent draw netted \$2.00 and was won by Mrs. J. Clarke. Thirteen members paid their 1951 dues.

Lunch was then served, bringing to a close another successful year. The next meeting will be held at the home of Mrs. F. W. Albrit on January 10, 1951.

CHRISTMAS CLOSING DAYS

As Christmas falls on a Monday this year, with Boxing Day on Tuesday, December 26th, the Didsbury business places will be closed for business from Saturday night until Wednesday morning, December 27.

Housewives are asked to prepare for the long holiday. Business places will also be closed on January 1st, 1951, but will re-open for business on Tuesday, January 2nd.

Turkey Shoot Has Good Crowd at Gun Events

The turkey shoot held in Didsbury last Wednesday afternoon and put on by the Didsbury Gun Club and the "A" Sqn. ROCAF (14th Alf), was quite successful, despite the apparent lack of organization, and conflicting counter attractions, and during the afternoon and evening 28 turkeys and 15 hares were disposed of to lucky winners.

The trap shooting event was the big attraction and competitions continued until dark. Sharpshooters were present from as far south as Balzac, and while they took home a fair share of the birds, the local boys upheld the district's reputation.

The 22 rifle shooting was popular with the rifle shooters of the town and district and this event also continued until dark.

In the evening the bingo and other novel events in the Lions hall were not so well patronized, but by winning from Bowden High School hockey team.

At Bowden last Tuesday evening the Didsbury Beavers High School hockey team opened league play for the season by winning from Bowden High School 6-2.

The game was attended by a fairly large crowd which turned out to see Bowden's entry, the first in several years, in the Bowden High School Hockey League.

Gillie opened the scoring for the Beavers, closely followed by Francis. The third goal was scored by McMahon on a pass from Gillie, the fourth by Newfield from Barrett, the fifth by Archer from Morris, and the sixth by Newfield unassisted.

Only two Bowden shots slipped. The first home game of the league season for the Beavers will be played at Didsbury tonight (Wednesday), when Carstairs High School will meet the local boys in their first encounter of the year. Be sure to come to the Arena tonight and support the boys.

Following the bospital a banquet was held in the arena in the evening and was served by the Ladies Curling Club. George Law gave the address of welcome, and all enjoyed the hospitality of the Didsbury merchants.

The annual meeting of Bancroft W.I. was held at the home of Mrs. Bob Fisher. The meeting opened by singing "Oh Come All Ye Faithful" and the Creed. Roll call was answered by a Christmas tree decorating hint.

Seven members and five visitors were present, and the secretary's report was read and adopted. The sick convener reported that cards had been sent to all the sick in the district.

It was decided to buy one yard of flannelette for each woman in the district, this material to be made into diapers. These, together with \$1.00 for soap, will be sent to Greece.

Members were reminded to bring used clothing to the January meeting. Plans were made to hold the W.I. dinner on January 13.

The sum of \$2.00 was sent to the T.B. Association, and \$2.00 to the Salvation Army.

The following officers were elected: President, Mrs. Paul Hauser, succeeding Mrs. Jim Tanton; Vice-President, Mrs. Ken Wood, succeeding Mrs. Hauser; Secretary, Mrs. Ray Good, succeeding Mrs. Hoskin. Four new members were welcomed into the Institute: Mrs. Frank Taylor, Mrs. Ken Wood, Mrs. Howard Pross and Mrs. Ken Jackson.

The members each drew a gift from the "Christmas pie" and then Christmas carols were sung. Mrs. Frank Taylor won the draw. At the close of the gathering the hostess served a delicious lunch.

The 77-year-old SULTAN of TURKISH and his 31-year-old wife were in London for the first time with the daughter born to them on Sept. 18. The infant, named "NUR MAHJAN", is the Sultan's only daughter. The Sultan, a handsome, dark man, is a son of the late Sultan Abdul Hamid. He married the Sultan ten years ago after an eight-day romance. The formerly wealthy Sultan gave \$50,000 pounds for the defence of Singapore during World War II.



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Youngs Rink Wins 1st In Farmers' Bospital

Twenty-five rinks were entered in the farmers' bospital played at the local curling rink last Tuesday afternoon and Wednesday, and the one hundred players taking part enjoyed the sport, some of them for the first time.

Eight-end games were played, and rinks were entered by L. Klein, D. J. Bercht, Ken Cline, J. Gillie, Dick Kimmel, J. Folkman, Sr., R. Eubank, A. Snyder, W. Pratt, Joe Dick, Sam Thompson, E. Duggan, Ross Youngs, J. Robertson, C. Eckstrand, B. Richardson, D. Herbert, R. Dubois, Shells Bros., R. Thomas, and W. Herbert.

The following were the prize winners: 1st, Ross Youngs; 2nd, Dick Kimmel; 3rd, Shells Bros.; 4th, Walter Fulkert; 5th, R. Thomas; 6th, Geo. Gillie; Consolation, Alf Snyder.

Prizes were donated by Payne-Freeman Co. Ltd., Lorne Clayton, J. V. Bercht & Sons, Mac's Hardware, Law's Drug Store, Builders' Hardware, and D. N. McDonald & Son.

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SANTA WAS IN TOWN

Santa Claus was in Didsbury on Saturday, December 16, distributing bags of candy and nuts to hundreds of children who visited town that day with their parents. The big event took place in the C.P.R. lot opposite the Royal Bank and nearly every child in town and hundreds more from the country made contact with "St. Nick".

The attraction was sponsored by the Didsbury Board of Trade and funds were provided by the local business men.

Hillhurst Defeats Local Intermediates 9-6

Although the ice was soft last Wednesday night at the Didsbury Memorial Arena, a good crowd turned out for the second hockey game of the season in the South Central Alberta Intermediate league when the Hillhurst Hustlers of Calgary defeated the Didsbury Ramblers by a 9-6 score.

The game was wide open, as the score would indicate, and fans were treated to a good brand of hockey despite the soft ice.

Didsbury—G. Evans, B. Moon, B. Weidner, G. Roberts, R. Buck, L. Devine, G. Wilkins, B. Fulkert, C. Poppe, T. Morgan, V. LeGrand, R. Miller, M. Gebers, J. Peterson.

Hillhurst—Miller, Green, Pascoe, McDermott, Durnie, Pegeraro, Jenkins, Earle, Wylie, Sullivan, Bird, Jenkins, Green, Sharp, Sato.

Didsbury goals were scored by: C. Morgan, T. R. Miller, L. Devine, C. Poppe and B. Weidner.

Rugby Bluebells To Have Skating Party

The December meeting of the Rugby Bluebells was held at the home of Maxine Hoesgood on Saturday, December 16, with nine members present. The meeting opened with the singing of the Club song, after which roll call was answered with the gift exchange, over which there was much excitement and many exclamations of joy.

Plans were made to hold a skating party at the Elkhart skating rink on Wednesday evening, December 27. Each member is to bring buns for prizes they won in the previous year.

Two rings and a pin were awarded to Marylou Hoesgood, Vera Befus and Lillian Hoesgood respectively, for prizes they won in the previous year.

The meeting closed with the singing of "God Save the King" after which Mrs. O. A. Blunt very kindly showed the girls how to make beads. A very delicious lunch, served by the hostess, brought the afternoon to a close.

The next meeting will be held at the home of the leader, Mrs. Bessie Hoesgood. The mothers and grandmothers of the members are invited to attend. Members are reminded that there will be public speaking, four sack article, and singing contest at this meeting.

Edmonton Oil Kings Win From Calgary Buffaloes 6-2

Playing before a crowd of 1400 at the Didsbury Memorial Arena on Saturday evening, December 15, the Edmonton Oil Kings, showing superiority around the net, won from the Calgary Buffaloes in a junior game by a score of 6-2.

The game was an exhibition affair to mark the official opening of the Didsbury Arena for the 1950-51 season, and the crowd was only exceeded in the history of the arena when the building was officially opened almost three years ago.

Oil Kings moved into a 1-0 lead at the end of the first period, extended their margin 4-1 in the middle session, and then outscored the Calgarians 2-1 in the final 20 minutes.

Frank Elinski paced Oil Kings to victory with two goals. Singletons were scored by Mike Kinasewich, Bill Hodgson, Bill Geary and Bruce Dickson.

Buffaloes' marksmen were Bill Abbott and Dave Duke.

Edmonton—Noon, Stogryn, Zenjuk, MacDonald, Geary, Dickson, Subs: Lupul, Gilbertson, Hodgson, Prince, Kowalechuk, Fraser, Kinasewich, McNeil, Elinski.

Calgary—Begg, Severny, Hortie, Smith, Middleton, Abbott, Subs: Lacombe, Scott, McMahon, Schirner, McGee, Brisson, Duke, Gomas, O'Brien, Gilbertson, Elinski.

First period: 1, Edmonton, Kinasewich (Elinski) 12:37. Penalties, none.

Second period: 2, Edmonton, Elinski (Hodgson, Kinasewich) 25:3, Calgary, Abbott (Middleton, Smith) 6:46; 4, Edmonton, Elinski (Gilbertson, Kinasewich) 11:35; 5, Edmonton, Dickson (Geary, MacDonald) 15:10. Penalties: Gilbertson, 2.

Third period: 6, Edmonton, Hodgson (McKinich) 13:15; 7, Calgary, Duke (Brisson, McGee) 14:08; 8, Edmonton, Geary 15:00. Penalties: McNeil 12.

Water and Sewer By-Laws Pass 90-3

The vote was light on the by-laws to provide additional funds to complete and extend the water system, and to complete the sewer system in Didsbury, when the polls were open in the Town office on Friday, December 15.

Only 35 taxpayers cast ballots, as follows:

Water By-Law

For the By-Law

Against the By-Law

Total Vote

Sewer By-Law

For the By-Law

Against the By-Law

Total Vote

There were no spoiled ballots.

Following the counting of the ballots Returning Officer F. L. Evans declared the result of the polls, and the necessary two-thirds majority having been obtained the By-Laws will be given second and third readings and passed by Council.

The vote was exceedingly light with less than 29% of the eligible 325 proprietary electors casting ballots.

Zella Institute Elects Officers For New Year

The annual meeting of the Zella W.I. was held at the home of Mrs. Dick Nelson where 14 members and two visitors were in attendance.

The side winning the most points during the past year was seated at a very tastefully decorated table and treated to a delicious dinner by the side having the least number of points.

Following dinner the ladies retired to the sitting room where the meeting was opened by singing O Canada, followed by the Creed.

The November minutes were read and adopted, and it was stated that the Birthday Jar more than covered the renewal of the Home & Country subscriptions.

A motion was made by Mrs. Gibbs and seconded by Mrs. T. Spooner that the W.I. donate \$15 to the Zella school to be used for books for the primary class. This motion carried.

A motion was also made by Mrs. Johnston and seconded by Mrs. E. Walldorf that the Zella W.I. buy two books which the Inverness teacher wishes to have in the school. This motion also carried.

The share of the Constituency Hospital Project will be sent in.

In the election of officers, most of the 1950 officers were returned with Mrs. A. Walldorf president, Mrs. Knights 1st vice-president, Mrs. Lowrie 2nd vice-president, and Mrs. E. Walldorf secretary-treasurer.

Committee Conveners: Mrs. Handcraft as Social Welfare convener; Mrs. Christenson is Handcraft convener in place of Mrs. Knights; Mrs. Snyder is Home Economics convener in place of Mrs. Lowrie; Mrs. Johnston was returned as Citizenship convener; and Mrs. T. Spooner was returned as Canadian Industries convener.

Auditors, Mrs. T. Spooner and Mrs. W. Spooner returned.

The sick committee was changed with Mrs. J. Johnston and Mrs. R. Luff taking over.

A welcome was extended to Mrs. J. White, who has joined the Zella W.I.

It was decided to hold the first (Continued on back page)

BERGEN NOTES

Mr. and Mrs. Eric Lyle were pleasantly surprised on Sunday when around 30 friends drove out to their home in Niche Valley to help them celebrate their 30th wedding anniversary.

Mr. and Mrs. Erling Erickson recently celebrated their silver wedding. A group of friends and relatives surprised them with a party at their home on Thursday, 8. Others celebrating anniversaries this month are Mr. and Mrs. Ross Ellis and Mr. and Mrs. Ivar Erickson, and a lot of them were given congratulations.

Mr. Henry Scott, eldest son of Mrs. Ben Scott, has returned to the district after an absence of thirteen years. Henry and his wife have purchased the Sundre hotel.

Mr. and Mrs. J. McPherson have purchased a sawmill and is cutting for Mel Erickson on the Sells place.

Mr. and Mrs. Roy Bowman and family of Cremona visited Sunday with Mr. and Mrs. Ross Ellis.

Mr. and Mrs. Henkle of Tilley recently and passed by Council at the home of the latter's parents, Mr. and Mrs. Eric Lyle.

Congratulations to Mr. and Mrs. Frank McDermid who were married in November. Mrs. McDermid is the former Miss Verna Bradley.

A shower was held for Miss Joan Hendrix on Tuesday afternoon at the home of Mrs. D. O. Clarke. Miss Hendrix and Mr. Tony Rainer, both local young people, are to be married this month.

Following are the dates of local Christmas concerts: Red Deer Valley, December 21; Bergen, Dec. 22; United Missionary Church, Dec. 23 in the church at 8 p.m.

Redeemer Ladies Aid Held 12 Meetings In '50

"May I Come In?", a discussion led by Pastor Fox on personal mission work, opened a joint meeting of the Ladies' Aid of Redeemer Lutheran Church and the Lutheran Men's Club. Following the topic, the groups separated for their business.

The annual report was given by the secretary, Mrs. L. Pieper, and showed that twelve meetings had been held during the year with a total attendance of 186. The membership of the Aid stands at 29.

Following this report the kitchen committee was instructed to purchase a stove for the Aid Church kitchen. The Aid also voted the sum of \$25 for the Concordia College Dormitory Fund. Mrs. H. W. Folkman was appointed as Sick Convener for December.

The group then took up the matter of electing officers for 1951. The entire present executive was re-elected by acclamation: President, Mrs. Albert Befus; Vice President, Mrs. Annie Krebs; Secretary, Mrs. Lydia Pieper; Treasurer, Mrs. Iva Bode.

The meeting closed with lunch at which gifts were exchanged.

DIDSBURY MARKETS

BUTTERFAT	
Delivery Basis at Crystal Dairy	
Special	57c
No. 1	55c
No. 2	53c
Off-Grade	41c
3c	62c
Milk	90c

Christmas Gift Suggestions for Men

DRESS SHIRTS — The finest quality shirts made under well-known trade names. In solid blues, white, slate, stripes, etc. From **\$2.95 up**

GIVE A JACKET for that special present. Our assortment of winter jackets is complete and your needs can be filled at our store. Winter jackets **\$10.95 and up**

SPORTING GOODS — Give that outdoor man Sporting Goods for Christmas. We have rods, reels, tackle, boxes, leader, etc. for the fisherman, and will gladly help you with a selection of these.

D. N. McDONALD & SON
Didsbury's Popular Men's Store
PHONE 160 — DIDSBURY

Cordial Wishes —

As the holiday season comes to a close we are reminded that this successful year is due in no small measure to your generous patronage.

Kindly accept our cordial good wishes for

A MERRY CHRISTMAS
and a
HAPPY NEW YEAR

THE BRIGHT SPOT

Closed December 24th, 25th and 26th

CHRISTMAS GREETINGS TO ALL —

I wish to extend to all my patrons and friends the heartiest greetings and best wishes for Christmas and the New Year, and I am genuinely grateful for the way all have supported me in the welding and blacksmith business.

CHARLES SPREEMAN

THE SEASON'S GREETINGS !!

CHRISTMAS gives us the opportunity to thank you for your patronage during the past year. We hope you will enjoy good cheer at the festive season and success in the New Year.

CAITHNESS CARTAGE

TO OUR FRIENDS AND PATRONS —

Once again it is time to extend to you and yours our very best wishes for a very Merry Christmas and a Happy New Year.

Your business for the past year has been very much appreciated and we hope our service will warrant your forthcoming business in the New Year.

SUNRISE COFFEE SHOP
KEN WAUGH, prop.

" 'Tis the Season of Good Cheer"

We wish you a Good Old-Fashioned Merry Christmas. May your home echo with Merry warmth of laughter and the hearty ring of gaiety and may the coming year bring you every measure of joy and prosperity.

PREVOST MOTORS
Home of Mercury - Lincoln - Meteor
PHONE 168 BERT PREVOST, Prop.

USE THE CLASSIFIED FOR RESULTS

FOR SALE—1/2 h.p. Electric Motor, 110 volt. Also, to trade, Yorkshire Boat about 180 lbs. for another young boat. Apply to J. W. Neufeld, Rt.2, Didsbury. 1p

FOR SALE—One Registered Tamworth Boar, approximately 300 pounds, price \$75.00. Also one Palomino Mare, 3 years old, broken; one yearling Palomino colt and one two-year-old Station colt. Also one 3-year-old Thoroughbred saddle horse, well broken. Apply to W. E. Brower, telephone 1907, Didsbury. 50-3p

UNITED CHURCH SERVICES
Rev. C. Armstrong, minister

There will be a White Gift Service in the Sunday School at Didsbury and at the morning service at Westcott, on December 24th. The Christmas Eve Service in Knox Church will be at the regular hour. We know you will want to attend these services. We take this opportunity to extend to all of you a wish for God's blessing at Christmas and during the coming year.

ANGELICAN CHURCH SERVICES

Christmas Eve, Sunday, Dec. 24th
10:00 p.m. — Christmas Communion and carols at St. Cyprian's Church, Didsbury.

Sunday, December 31 —
10:30 a.m. — Rugby School House: Christmas Communion and carols.
12:30 noon — Burnside School House: Christmas Communion and carols.
A. FRANCIS SHEWARD, Vicar

Mountain View Community Hall
Pastor: Rev. W. D. Annett

Church Services Sunday, Dec. 24, 10:45 a.m. — Sunday School, Christmas program by the children.
11:45 a.m. — Service of Worship. Theme: "From Darkness to Light."
8:00 p.m. — Youth Fellowship Service. Theme: "The Gospel Message Proclaimed."
A real welcome is extended to you to worship with us.

MOUNTAIN VIEW W.I.

The December meeting of the Mountain View W.I. was held at the home of Mrs. G. Tighe and opened with O Canada and Christmas carols, followed by the Creed. Mrs. W. E. Stiles gave a review of the cancer films and program on November 25th when Dr. Lashman, Miss Davies and Mr. Broomhall showed the films and gave talks. Mail call was answered by eleven members, and five visitors were present.

The donation to the hospital dressing table was sent in, and one quilt was forwarded to the Red Cross.

Officers for 1951 will be the same as 1950 except the sick committee, which Mrs. A. Gebers took in place of Mrs. G. Tighe. The ten cent draw was won by Mrs. H. Roberts. A very pleasant afternoon ended with a Christmas exchange of gifts.

ORDER YOUR COUNTER CHECK BOOKS from the Didsbury Pioneer. Competitive prices.

FOR SALE — Small Beach Kitchen Range. Can be seen in the suite above Kirby's Meat Market after 6 p.m. 1c

LOST — Fawn colored puppy with white markings. Child's pet. Answer to the name of "Tipsey". Adolph Baudistel, Didsbury. 1p

ERGOTIC Young Man wants part time or full time job. Will do anything. Apply at Didsbury Pioneer. 1p

FOR SALE — Good dry slab wood, delivered in town at \$9.50 a cord. Apply to Gordon Reist, phone 205, Didsbury. 1c

FOR SALE — Servel Kerosene Refrigerator, medium size, in excellent condition. Apply to C. V. Herron, Rt.2, Didsbury. 51-3p

FOR SALE — Shallow well pressure motor, turbine pump and well pipes, complete. E. T. Wiggins, phone 114, Didsbury. 1p

CARD OF THANKS

I wish to thank Dr. Holloway and staff of the Didsbury hospital for their kindness; also friends and neighbors who called and sent the lovely cards and treats while I was a patient in the Didsbury hospital.

MR. EMIL REGNER



FOR THE
FAMILY CAR...

SUN VISOR
Sturdy, heavy-gauge aluminum. Custom-built to match your car. No drilling required. Reduces road glare.

RADIO
Have music at your finger-tips. Drive relaxed. Installed while you wait.

SEAT COVERS
Good looking — Fit perfectly — Install easily — Durable! Keep seats looking new.

*Chrysler is a trademark of the Chrysler Corporation of Canada, Limited.

PAYNE-FREEMAN CO.
— LIMITED —
Dodge & DeSoto Dealers
Phone 14 — Didsbury

CHRISTMAS GREETINGS !

With the approach of the Yuletide Season our thoughts turn to those whose friendships we cherish so much. May your every wish be fulfilled this Christmas, and may your New Year be healthful and happy.

ROGER BARRETT
— FORD DEALER —
PHONE 126 — DIDSBURY, ALTA.

Holiday Milk Deliveries

Milk and Cream Delivered Sunday, Dec. 24. No delivery on Christmas Day. Delivery as usual Tuesday, December 26. Milk and Cream Delivered Sunday, Dec. 31. No Delivery on New Year's Day.

Your co-operation during the past year has been appreciated and we wish to extend to everyone
A MERRY CHRISTMAS AND PROSPERITY IN THE NEW YEAR
GEORGE WILKINS — FRED RODWAY AND COLIN HALL

FOR SALE — Yorkshire Boar, 2 1/2 years old. Apply to John R. Luft, phone 908, Didsbury. 50-2p

FOR SALE — 1936 Ford Coach, Nice looking car in good running order. Completely winterized. Apply to W.A. Newton, at Edford Motors. 48-3p

FOR SALE — Special until end of the year, Fire-King Lump Coal, free from rock, \$10 per ton delivered. H. Snyder, phone 1810, Didsbury. 48-4p

FOR GRAIN Hauling, and Your Coal Supply, phone W.A. Sherrick at Rt.103, Didsbury. 37-1fn

DRY WOOD FOR SALE — 4" and under, \$10 per cord delivered; 4" and under, \$5 per cord on place; over 4" \$8 per cord delivered; over 4" \$1 per cord on place. All prices quoted anywhere west of C.P.R. tracks. Extra charge for trucking east of C.P.R. tracks can be arranged with trucker. Apply to W. E. Brower, phone 1907, Didsbury. 50-3p

FOR SALE — Christmas Trees, big and small. Get them early. Apply to Hughie Roberts, phone 13. 2c

FOR SALE — Large Quaker Oil Heater in excellent condition. Apply to Arnold Bode, phone 1210, Didsbury. 1p

FOR SALE — 1948 M.H. Drill with packers, \$450; 1949 John Deere Rod Weeder, \$175; 1950 J.D. Tool Bar Cultivator, \$375. Apply to F. Sawatzky, phone 509, Didsbury, Alberta. 48-7p

NOTICE

Alteration of Dates and Times For Holding Didsbury Well-Baby and Immunization Clinic

As from January 1st, 1951, to suit the convenience of Mothers who find attendance on Saturday mornings difficult, the Didsbury Clinic will be held on the Second and Fourth Thursday afternoons in each month, instead of on the second and fourth Saturday mornings.

JOHN LISIMAN,
Medical Officer of Health

MERRY CHRISTMAS —

May the worst you've ever seen be the worst you'll ever see,
May the mouse ne'er leave your pantry, wi' a tear drop in his e'e,
May your lum keep blithly reeking, till you're auld enough to dee,
May ye aye be just as happy as we wish you aye to be.

CRYSTAL DAIRY LIMITED

DIDSBURY VARIETY STORE
S. FOX, prop. — PHONE 122, DIDSBURY

AT THIS CHRISTMASTIDE —

May we rededicate ourselves to a greater, fuller service to our community to help enrich our own lives and those with which we came in contact.



THE SEASON'S GREETINGS !!

We earnestly wish that all of the excitement, enjoyment and good fellowship of the Yuletide continue to be yours long after the Holiday Season has passed.

PAYNE-FREEMAN COMPANY LTD.
BILL PAYNE, JOE FREEMAN, AND STAFF

CHRISTMAS GREETINGS —

Not because of custom long established of extending greetings at the holiday season, but because of sincerity and our appreciation of your kindly friendships and loyal patronage, we are prompted by the spirit of the season to wish you a good old-fashioned Merry Christmas

DIDSBURY BAKERY

MAKERS OF HOME MADE BREAD
Skaar & Holme, Props. — Phone 216, Didsbury

ANNUAL MEETING OF THE
DIDSBURY HEALTH SOCIETY

The Didsbury Health Society held its annual meeting in the Lions' hall on Saturday, December 16, and a very successful year was reported. About 50 people attended and the president, W. Reist, was in the chair.

The secretary, Mrs. Ruth Eckel, read the minutes of the last annual

meeting, together with the financial statement and auditor's report. Two directors whose three-year terms had expired were returned to office.

The officers are: W. Reist, chairman, and N. Swain, vice president. Directors for 3 years: J. W. Hughes, H. Peters and F. Jackson, directors for 2 years; and Doug Landeen and H. Bempel, directors for 1 year. Mrs. Ruth Eckel is secretary.

• THE DIDSBURY OPERA THEATRE •

THURS., FRI., SAT.:
DEC. 21, 22, 23 —

DEVIL'S DOORWAY
Starring
ROBERT TAYLOR
with LOUIS CALHERN
PAULA RAYMOND

16-3-MS
BIG NEW
SPECTACULAR
WESTERN!

MARSHALL THOMPSON
JAMES MITCHELL - EDGAR BUCHANAN
Written by GUY TROSPER
Directed by ANTHONY MANN
Produced by NICHOLAS NAYFACK
A METRO-GOLDWYN-MAYER PICTURE

THURS., FRI., SAT.:
DEC. 28, 29, 30 —

Mightiest Of All Western Adventures!

Presenting
MILLAND - LAMARR - CAREY
FREDMAN - CAREY
Copper Canyon

A JOHN FORD production
Produced by HILL LIPSTEIN - Directed by John Ford
Screenplay by Jonathan Latimer - Story by Richard Ligon

TO OUR PATRONS
AND FRIENDS
WE WISH A
MERRY CHRISTMAS
AND A
HAPPY NEW YEAR

A VERY MERRY CHRISTMAS AND
A HAPPY NEW YEAR TO ALL —

We wish to thank our many patrons for their past business and it is our desire that we may serve you again in the coming year.

Neapolis Co-Op. Service Station

YOUR IMPERIAL OIL AGENT

Gordon Elliott, manager
Phone R520 Didsbury, Alta.



AT THIS FESTIVE SEASON —

May we express to you our appreciation of the cordial relations between us and extend best wishes for —

A HAPPY CHRISTMAS

— and a —

BOUNTIFUL NEW YEAR

RED & WHITE
SAVES YOU MONEY EVERY DAY

PHONE 39 — DIDSBURY

MON., TUES., WED.:
DEC. 25, 26, 27 —

Everybody's saying it's
FUNNIEST
PICTURE OF MY LIFE!
My Friend Irma

MARIE WILSON, my favorite radio show
Production starring
JOHN LUND - DIANA LYNN
DUFFY - LYNNE
DUFFY - LYNNE
and introducing
DEAN JAGGER and EDITH LEWIS
A Paramount Picture

THURS., FRI., SAT.:
JAN. 1, 2, 3 —

A TERRIFYING ADVENTURE IN SUSPENSE!

THE WINDOW

DURE SCHAFF in Charge of Production
starring BILLYAN HALL - BOBBY BRISCELL
ARTHUR HENST - PAUL STOWART - RUTH SCHMIDT

WESTCOTT ITEMS

This correspondent wishes to take this opportunity to wish the editor and his staff and all the readers a very Merry Christmas and every happiness in the New Year.

This community was well represented at the opening of Didsbury's Memorial rink on Friday night last and all enjoyed the hockey game very much.

Saturday, Oh! Yes Saturday in the minds of many of the kiddies of this district will not be forgotten quickly. They saw Santa Claus and were so lavishly treated to candy.

Mr. Otto Folkman and Mr. Chas. Topping returned home last Sunday.

Word was received that the John (Steve) Stevensons of Sundre and formerly of Westcott, have a new daughter, born December 17th at the Olds hospital.

Another whist party took place at the Westcott school last Wednesday evening and the winners were Miss Gladys McDonald and Mr. Duane Jacobsen. Congratulations went to Mr. Henry Wilshusen and Mr. Neil Folkman.

The rink opening at Westcott took place as scheduled and a big crowd was in attendance. It is planned to hold skating nights on Fridays from 7:30 to 10:30 p.m. and tickets for the skating season can be obtained from any member of the executive or at the Westcott store.

Mr. and Mrs. Wm. Bagnall of Dog Pound were dinner guests on Wednesday evening last at the Herbert Goetjen home. Later in the evening Mr. and Mrs. Bagnall and Mr. and Mrs. Goetjen took in the A.P.U. meeting at the Percy Hoesegood home.

Mr. Donnie Kenschuh spent the weekend with his aunt and uncle, Mr. and Mrs. Allen Kenschuh.

The Linden Jacobsens arrived home last weekend from their hunting trip but didn't get any game.

The Westcott School Christmas concert is on Thursday, December 21st, at 8 p.m. Everyone welcome.

Mr. and Mrs. T. Beddows have moved into the J. F. Moir house at Westcott, formerly occupied by the Lloyd family. Mr. Beddows is caretaker for the Westcott rink.

Word was received last week by the H. Papke family of the Didsbury district that Mr. Papke's only brother Charles had mysteriously disappeared from his home near Pembroke, Ontario. All available help has been scanning the country, even to the troops from near-by Camp Petawawa. Last word received was on Saturday, and police now have reason to suspect foul play and are still working on clues.

December 21st —
7 p.m.: Gillrie-A. Reiber
Law-LeGrand
Wardle-C. Reiber
9 p.m.: Krueger-Klein
Platz-Folkman
Weber-Calthness

December 22 —
7 p.m.: McCloy-Eubank
Sinclair-Platz
9 p.m.: Berscht-Klein
A. Reiber-C. Reiber
December 26 —
Weber-Krueger
7 p.m.: Morris-Folkman
Wardle-Calthness
9 p.m.: Gillrie-Berscht
Law-Eubank
Klein-Platz

December 27 —
7 p.m.: A. Reiber-LeGrand
McCloy-C. Reiber
9 p.m.: Sinclair-Calthness
Wardle-Platz
December 28 —
7 p.m.: Morris-Klein
Folkman-Berscht
Law-Weber
9 p.m.: Gillrie-Krueger
Eubank-Sinclair

MOUNTAIN VIEW

Mr. and Mrs. Adam Morasch had as their visitors on Monday Mr. Dan Morasch and his daughter Gail.

Mr. and Mrs. James Worrall and Mr. John Thomas visited Sunday with Mr. and Mrs. Bernard Parsonage and family of Innisfail.

Mr. and Mrs. Charles Pratt and Marlene were weekend visitors in Calgary.

Mr. and Mrs. Walter Pratt were Thursday evening visitors with Mr. and Mrs. Neil McKay.

Mr. and Mrs. Roy Gale were visitors in Calgary on Tuesday.

Mr. Stewart Tighe was the lucky man Friday evening at the dance at Lone Pine, winning the "bride doll" raffled by the Girls' Club.

Mr. and Mrs. Duane Fobes and family spent Sunday afternoon with Mr. and Mrs. Charles Fobes.

Mr. and Mrs. Lawrence Hunter visited Sunday evening with Mr. and Mrs. Raymond Hayne and family.

Mr. and Mrs. Joe Hunter visited Sunday evening with Mr. and Mrs. Elwood Casebeer and Mr. Casebeer.

Mr. Wm. Shultz and Lyle were Thursday evening supper guests with Mr. and Mrs. Art Thompson.

Mr. Thomas McCaig is visiting for a few days with his son, Mr. Greenville McCaig and family.

Supper guests Sunday evening with Mr. and Mrs. Art Thompson were Mr. and Mrs. Bob McCulloch.

New Year is extended to everyone.

December 21st —
7 p.m.: Gillrie-A. Reiber
Law-LeGrand
Wardle-C. Reiber
9 p.m.: Krueger-Klein
Platz-Folkman
Weber-Calthness

December 22 —
7 p.m.: McCloy-Eubank
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Law-Eubank
Klein-Platz

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7 p.m.: A. Reiber-LeGrand
McCloy-C. Reiber
9 p.m.: Sinclair-Calthness
Wardle-Platz
December 28 —
7 p.m.: Morris-Klein
Folkman-Berscht
Law-Weber
9 p.m.: Gillrie-Krueger
Eubank-Sinclair

December 29 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 30 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 31 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 1 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 2 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 3 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 4 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 5 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 6 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 7 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

December 8 —
7 p.m.: Wardle-Folkman
Calthness-Gillrie
9 p.m.: McCloy-Morris
A. Reiber-Law

A VERY MERRY CHRISTMAS

TO OUR CUSTOMERS AND FRIENDS

With Santa Claus peepin' around the corner, and everybody thinking about everyone else, we want to pause long enough to extend to you our very best wishes for a real Merry Christmas.

LORNE CLAYTON

YOUR MASSEY HARRIS DEALER

PHONE 83, DIDSBURY

THE COMPLIMENTS OF THE SEASON —

We wish to thank all our customers and other friends for their kind co-operation and patronage during 1950, and extend THE SEASON'S GREETINGS

HERB SINCLAIR

MERRY CHRISTMAS —

We take genuine pleasure in laying aside the routine of business to send our many friends the heartiest wishes for the Holiday Season

D. N. McDONALD & SON

— AND —
McDONALD AGENCIES

WE THANK YOU —

FOR THE CONFIDENCE YOU HAVE PLACED IN US IN THE PAST AND WE WOULD LIKE TO EXTEND TO YOU GOOD WISHES FOR A MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR

STEVEN'S SERVICE SHOP

For the convenience of our customers we will be open Christmas Day from 10 a.m. to 1 p.m.

ALLOW US TO EXTEND TO YOU —
OUR MOST HEARTY GOOD WISHES

For your happiness at Christmastide and throughout the Coming New Year.

DEVINE'S BILLIARDS

SAM DEVINE

— BARBER SHOP —

H. Ramm — Walter McInnes

HERE'S HOPING —

That each month of the New Year will bring new opportunities to make more gains toward greater happiness and prosperity.

MOUNTAIN VIEW CO-OPERATIVE
LIVESTOCK SHIPPING ASSOCIATION

THE DIDSBURY PIONEER

Established in 1903

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ED. J. ROULEAU, Editor & Publisher

HOCKEY SEAT SALE

FOR THE

NEW CALGARY ARENA

OPENS MONDAY, DECEMBER 18th

At the main office of the new arena, 10 a.m. to 5 p.m., daily
except Sunday.

PRICES:

First Row—\$1.10 plus tax 15c. Total	\$1.25
Rows 2 to 10—\$1.25 plus tax 15c. Total	\$1.50
Rows 11 to 14—\$1.10 plus tax 15c. Total	\$1.25
Rows 15 and up—\$1.00 plus tax 10c. Total	\$1.10

Deposit equal to 3 games required.

MAIL ORDERS ACCEPTED

LOVE—THE LAW OF LIFE

CHRISTMAS has one universal meaning which all the world recognizes: In the words of Christina Rossetti:

Love came down at Christmas,
Love all lovely, Love Divine;
Love was born at Christmas,
Star and Angels gave the sign.
From the first Christmas Day on-
wards that good news has warmed
the hearts of men and women and
children everywhere. Although
nearly two thousand years old, it is
still the loveliest story of all time,
and the most profound one. It
means that God rules the world in
love, and that He sent His Son,
Jesus Christ to Earth as a little
Child to make that truth plain and
understandable to all mankind.

Every Christmas brings that mes-
sage of love and spreads a spirit of
good will among us. It is that spirit
which makes it a season of gifts: In
that spirit the Christmas tree is lit,
and the melody of the carols goes
round the world. Everybody shares
with everybody else; no one is for-
gotten.

This is the time when the whole
world is reminded that love is the
law of life. Upon that truth depends
all our happiness, all our good
wishes, and all our hope of better
times to come. —Ex.

The worst place to live is just
beyond your income.**FALLEN TIMBER NEWS**

(Last Week)

The regular meeting of the Busy
Bees was held at the home of Mrs.
Kate Teynor with eleven members
present. Roll call was answered
with a card or note for a shut-in of
the district. A report on the pot-
luck supper and dance was given
by the secretary-treasurer. It was
decided that ten dollars should be
donated to the Christmas concert
and five dollars to the Red Cross. A
new member was welcomed into the
club. After the business meeting
was adjourned the election of of-
ficers for the new year was held.
Mrs. Moncey was elected president,
Mrs. McGaffin vice-president, Mrs.
Howton secretary-treasurer, and
Mrs. Stair dornas secretary. After
the election an exchange of Christ-
mas gifts was made and a deli-
cious lunch was served by the con-
venors, Mrs. Roberts and Mrs. Stair.
Mr. and Mrs. Roberts were Dids-
bury visitors over the weekend.
Mr. J. McGaffin and Mr. Johnny
Howton joined a hunting party
west of Sundre for a few days.
Mr. and Mrs. J. Howton and Jean
were supper guests at the home of
Mr. and Mrs. Moncey last Sunday.
Master Danny Howton visited his
parents at the home of Mrs. C.
Moore, in Calgary this week.

(This Week)

Mr. and Mrs. Elmer Bruns, Don-
ald and Tom visited their daughter,
Mrs. Ray Teynor, and also Mrs. J.
McGaffin on Sunday.

The children of the district are
very busy practicing for their school
concert which is to be held Thurs-
day evening, December 21st.

The Sunday school will hold a
concert in the school on Saturday
evening, December 23rd.

The regular services followed by
Sunday school were held in the
school on Sunday with a good at-
tendance.

Pat McGaffin took a load of
Christmas trees to Didsbury to sell.

THE BELLS OF ST. MARY'S**And How They Saved a Life**

The Bells of Twyford Church in
Hampshire, which rang out on the
radio last Christmas Morning, were
the means of saving the life of a
man and his horse over two hun-
dred years ago.

William Davies then lived in
Twyford House, the garden of which
lies close to the church. He rode
into Winchester on a foggy day in
October, and on his return he lost
his way on the high downlands
which surround Twyford. Bewilder-
ed by the fog, he reigned-in his
horse. He could not think which
way to go. Then, to his relief, he
heard the bells of St. Mary's pealing
out, and knew that he must turn
his horse in their direction.

On the Edge of a Pit

As the fog lifted he saw that he
and his horse had been standing
on the cliff-like edge of a steep
chalk pit beside the high road.

As a thank offering he left in his
will a sum of money to the Twyford
Ringers. "Twenty shillings to be
paid them every year for evermore
on the 7th day of October provided
they ring on the morning and eve-
ning of that day." So every year
the bells ring out, and in the even-
ing the ringers are given a good
supper.

U.K. TANK PRODUCTION RISING

Minister of War John Strachey,
has announced that Britain's tank
production is more than doubled.
He has revealed that production is
already rising fast.

**"Tis the Season
of Good Cheer"**

We wish you a Good Old-Fashioned
Merry Christmas. May your home echo
with Merry warmth of laughter and the
hearty ring of gale. May the coming
year bring you every measure of joy
and prosperity.

INSERTED BY

ALBERTA BREWERS' AGENTS LIMITED

REPRESENTING:

BIG HORN BREWING CO. LTD.
CALGARY BREWING & MALTING CO. LTD.
SICKS' EDMONTON BREWERY LTD.
SICKS' LETHBRIDGE BREWERY LTD.
NORTH-WEST BREWING CO. LTD.



Butter-browned! Butter-flavoured!
BUTTER-BAKED
Turkey

For Christmas dinner this year, serve the best-
tasting turkey ever. Crisp and golden on the
outside, deliciously tender inside. To give your
turkey real tasty perfection, *bake it with butter*.
The cream-rich flavour of fresh dairy butter
glorifies all your Christmas cooking. Gravy,
vegetables, or cookies 'n cakes . . . everything
tastes better with the golden goodness of pure
cream butter.



DAIRY FOODS SERVICE BUREAU

**CHRISTMAS GREETINGS —**

Not because of custom long established of ex-
tending greetings at the holiday season, but
because of sincerity and our appreciation of
your kindly friendships and loyal patronage,
we are prompted by the spirit of the season to
wish you a good old-fashioned Merry Christmas

DICKAU ELECTRIC

PHONE 204 — DIDSBURY

THE COMPLIMENTS OF THE SEASON —

It is with genuine appreciation, from the
bottom of my heart, that I wish you at this
time cordial Christmas Greetings.

W. L. REIMER**NOTICE**

THE ANNUAL MEETING OF THE DIDSBURY
HEALTH SOCIETY WILL BE HELD IN THE
LIONS' HALL, DIDSBURY, DEC. 16, AT 2 P.M.

Yearly reports and election of officers.

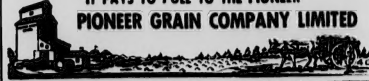
Annual fees are the same as last year. Sign
up now.

— VISITORS ARE WELCOME —

WILL YOUR FROSTED GRAIN GERMINATE?

Samples submitted NOW to Pioneer Agents will be germinated
by our fully equipped laboratory.
FREE OF CHARGE.
and in ample time for you to make other arrangements to
replace your seed grain if necessary.
See Our Agent Regarding Your Cool Requirements for the
Coming Winter.

IT PAYS TO PULL TO THE PIONEER
PIONEER GRAIN COMPANY LIMITED



To our customers
and friends
we extend
best wishes for a
MERRY
CHRISTMAS
AND A
HAPPY
NEW YEAR

THE ROYAL BANK
OF CANADA

C. F. NICHOLL, manager, Didsbury Branch

THE FOLLOWING BUSINESS AND
PROFESSIONAL ADVERTISERS WISH YOU
A VERY MERRY CHRISTMAS
AND A
BRIGHT, PROSPEROUS NEW YEAR

DOCTORS

S. H. HOLLOWAY, M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office in Residence
Office Phone 63, Didsbury

H. W. EPP, B. Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office West of Hotel
Hours: 11-12; 1.30-5, except
Wed.—and by appointment
Phone 141 — Didsbury, Alta.

R. E. McKENZIE, M.D.
M.B., CH. B.
PHYSICIAN & SURGEON
Office Hours: 2 to 5 only
And By Appointment
Office over the Royal Bank
Office Phone 64, Didsbury

DR. H. S. RAMSEY
CHIROPRACTOR
CLOSED WEDNESDAYS
Special Attention Given
to Foot Troubles
Kemp Block, Olds, Alberta

DENTISTS

DR. C. T. McNICOL
DENTIST
Office Over the Royal Bank
— PHONE 79 —
DIDSBURY, ALTA.

LAWYERS

W. A. AUSTIN
Lawyer — Notary Public
COMMISSIONER FOR OATHS
Estates Managed
Phone 52, Didsbury, Alta.

H. Lynch-Stanton
LL.B.
BARRISTER & SOLICITOR
Notary Public
Rte. Phone 119 — Office 120

OPTOMETRISTS

OPTOMETRIST
D. Stewart Topley
503 Greyhound Bldg.
CALGARY
— M7350 —

D. J. SNELL
OPTOMETRIST
At His Office in the
Davey Block, Olds
EVERY SATURDAY
Appointments may be made at
Maybank's Drug Store.

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Gooder Bros., Calgary
Ambulance Service
Phone 33 or 46 — Didsbury

ORME FUNERAL
CHAPEL
Licensed Embalmers
Agent for Memorials
G. ORME & SON
Phone 22, Olds

JOE DICK
LIVESTOCK DEALER
PHONE 121 — DIDSBURY

TRUCKERS

GENERAL TRUCKING
SAND, GRAVEL, COAL
GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
"dozing" jobs.

BURN TUGGLE
Phone 91, Didsbury

FOR RELIABLE
TRUCKING SERVICE
LOCAL AND LONG
DISTANCE HAULING
We're pleased to please you

UNGER BROS.
Phone 96 — Didsbury

MISCELLANEOUS

EAT
AT THE
BRIGHT
SPOT
All Our Pastry is Home Made
ED. ENGBER, Prop.

CLUB LUNCH

Under New Management
F. Vecchio & Sons, props.

GOOD LUNCHEONS
AND MEALS
DIDSBURY, ALTA.

— TRY —
CLASSIFIED ADS
FOR
QUICK RESULTS

GUARANTEED WATCH
REPAIRING
Jewellery of All Descriptions
THE DIDSBURY
JEWELLERY
W.E. store, prop. Phone 133

NEUFELD'S
HIGHWAY GARAGE
P. E. NEUFELD, prop.
Repairs to all makes of
Cars, Trucks and Tractors
BODY REPAIRING, PAINTING
Phone R619 — Didsbury

— SEE YOUR —
IMPERIAL OIL
AGENT
For All Kinds of
Lubricants & Greases
GASOLINE AND
FUEL OIL
IVAN WEBER
Phone 56 — Residence 61

DIDSBURY CO-OP
MAPLE LEAF OILS
AND GAS
Farm Storage Tanks for Sale
PHONE 164 FOR DELIVERY
A. BAUDISTEL, Agent

We Have a Good Stock of
Men's & Boys' New
BOOTS AND SHOES
Dayton Hand-Made Boots
CLARENCE'S
SHOE SERVICE

EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor
Sunday Services: 10.30 a.m., Wor-
ship service. 11.30 a.m., Sunday
school.
7.30 p.m., evening service every
Sunday with the Youth Fellowship
in charge at every other Sunday
evening service.
Wednesday evening, 8.00 p.m. —
Bible study and prayer meeting.
Thursday evening, 8 p.m. — Choir
practice.
Alternate Sundays at Bethel at
2.00 p.m., and every Sunday at Jut-
land at 2.00 p.m., with Sunday
school followed by worship service.
The pastor and congregation ex-
tend a cordial invitation to every
one to worship with us. "Come and
we will do thee good."

UNITED MISSIONARY CHURCH

Rev. E. G. Archer, pastor
Sunday school: 1.30 p.m. Worship
Service 2.30 p.m.
Sunday evening service 7.45 p.m.
Young peoples' service every al-
ternate Sunday at 7.45 p.m.
Wednesday evening prayer meet-
ing at 8.00 p.m.
Davenport school: Sunday school
and service each Sunday, 10.45 a.m.
A friendly invitation to everyone
to come and worship with us.

FOR ALL TYPES OF
INSURANCE
CONTACT
B. B. BROWER
Phone 43 — Didsbury

DIDSBURY TRANSFER
AND CARTAGE
FURNITURE HAULING
W. REIST & SON
Phone 19, C.P.R.—159 or 205

DRY CLEANING —
3-Day Service
Bring your cleaning Monday
J.V. BERSCHT & SONS
Phone 36, Didsbury

— CALL —
DOROTHY'S
BEAUTY SHOP
At Pete Liesemer residence
Two doors west of hospital
on south side of street.
PHONE 58 Ring 3

FLOWERS —
For All Occasions
AGENTS FOR A.M. TERRILL
FLORISTS—CALGARY
J.V. BERSCHT & SONS
Phone 36, Didsbury

FOR SHOP WORK OF ANY
KIND, AND ESTIMATES ON
Built-In Kitchen Cabinets
— SEE —
PETER HIEBERT
AT ATLAS LUMBER CO. LTD.
42-269

HERE'S GOOD
LISTENING
DIAL 1080
CFCN

WEEK'S HIGHLIGHTS
P.M.
MONDAY —
● Opportunity Knocks 8:00
TUESDAY —
● This is My Story 7:00
● Harmony House 8:30
WEDNESDAY —
● Great Glidersleeve 7:00
● My Friend Irma 8:30
THURSDAY —
● Suspense 7:00
● Burns Chuckwagon 8:30
FRIDAY —
● Ford Theatre 7:00
SATURDAY —
● Twenty Questions 8:00
● Hockey Broadcast 8:00
ALL OVER CFCN

CHRISTMAS CHIMES

CHRISTMAS CHIMES above the
tumult
In a restless world are heard,
And their soothing tones of comfort
Many a troubled heart has stirred.
Through the gloom and shades of
mourning
Echoes come in tender strain
Telling of that happy Morning
When the "Prince of Peace" shall
reign.
CHRISTMAS CHIMES:—and angels
singing
From the realms of heaven above,
Breaking through the night and
bringing
Faith and Hope on wings of Love.
Turning upward from its sorrow,
Many a tearful eye is seen
Looking for that blissful Morrow,
Where no clouds can intervene.
CHRISTMAS CHIMES:—Hark! Let
us listen.
And in humble gratitude,
Turning reverently toward Heaven,
Thank the Giver of all good.
Christmas Chimes! Oh, keep on
ringing
O'er this whole wide earth again,
Ever sweeter, nearer bringing
"PEACE ON EARTH, GOOD WILL
TOWARD MEN!"
— Albert E. Elliott

SOFT-HEARTED BUTCHER

Fifty geese and ducks recently
"migrated" in style from Alaska
to Scotland, aboard the "Empress
of Scotland". The birds are part of
a collection being formed by Lt.
Colonel Niall Rankin, at Tresh-
nish, Calgary, on the Island of
Orkney. They travelled eight spec-
ially designed crates and were fed
on board by the ships butcher.

WEDDINGS

JANZEN—AHLGRIM

A quiet wedding was solemnized
at the home of Rev. Rex Brown of
Calgary on December 9, when Viv-
ian L. Ahlgrim, only daughter of
Mr. and Mrs. Floyd Ahlgrim of
Didsbury, became the bride of Mr.
Ken Janzen of Didsbury. Rev. Rex
Brown, who married the bride's
parents, performed the nuptial rites.

The bride looked lovely in blue
wool jersey dress with grey acces-
sories, and she wore a corsage of
Tulipman roses. She was attended
by Mrs. Stan Janzen.

The groom was assisted by his
cousin, Mr. Stan Janzen, and the
bride was given in marriage by her
uncle, Mr. Roland Ahlgrim.

The bride's mother wore a printed
silk dress and a white corsage, and
the groom's mother wore a blue
wool dress and corsage of white
carnations.

After the ceremony a luncheon
was held at the Commodore.

The happy couple will reside in
Calgary where the groom is em-
ployed.

CAWSEY—McNEIL

A quiet wedding was solemnized
at the Hillhurst United Church par-
sonage in Calgary on November 30,
when Florence, second daughter of
Mr. and Mrs. Phillip McNeil of
Didsbury, became the bride of Mr.
John Cawsey of Calgary.

Rev. Marsh performed the nuptial
rites.

The bride looked lovely in an
afternoon dress of purple with grey
accessories and she wore a corsage
of red roses.

Attending the bride was her sister,
Mrs. A. Schneider of Cal-
gary, while the groom was assisted
by Mr. Donald Redman of Calgary.

A dainty lunch was served at the
home of Rev. and Mrs. Marsh fol-
lowing the ceremony.

Mr. and Mrs. Cawsey will reside
in Calgary.

LOVE NOT THE WORLD

Love not the world, with its luring,
sinful pleasures.
Set thy affection not on its tempt-
ing, harmful treasures!

If our hearts are filled with love
For things elsewhere than above,
We'll deprive ourselves of joy,
Lasting, pure, without alloy.

Love not the world in its dazzling
pomp and splendor;
To its haughty inclinations do thou
not surrender!

For upon the final day
Worldliness shall pass away.
But the staunch enduring soul
Shall reach the heavenly goal.

Love not the world with its per-
petual endless care.
Rather let thy life be filled with
devout and fervent prayer!
"Oh, then, keep us to the end
True to Thee, dear Heav'nly
Friend,
When from earth we gladly flee,
To sing Thy praise eternally."
Didsbury, Alta. Florence Artman

REDEEMER LUTHERAN CHURCH
"The Church of the Lutheran Hour"
REV. E. B. FOX, Pastor
Divine service on Sunday at 11:00
a.m., Sunday School and Adult
Bible Class following the service.

A GLAD YULETIDE —

As Christmas and the New Year come
again, may they find and keep you rich
in happiness.

DIDSBURY ELECTRIC AND PLUMBING
Phone 51, Didsbury — Phone 66, Carstairs



TO ALL CITIZENS OF THIS GREAT AND
GROWING PROVINCE OF ALBERTA, WE
EXTEND AT THIS TIME OUR SINCERE
WISHES FOR
A VERY MERRY CHRISTMAS

— AND —
A New Year That Will Rival In Prosperity
THE Plentiful Years
That Have Passed.

NORTHWEST NATURAL GAS COMPANY
ALBERTA NATURAL GAS COMPANY
ALBERTA NATURAL GAS GRID LIMITED

WE SPECIALIZE IN ...
PRODUCING
OIL ROYALTIES

Such royalties are an attractive
investment, affording good re-
turns in the form of steady in-
come.

FULL INFORMATION
ON REQUEST

ALLAN SECURITIES
LTD.

627 - 8th AVENUE WEST, CALGARY
PHONE 27453

Just a few of
the many
attractive roy-
alties we have
to offer:
Alberta Oil In-
comes No. 1
net.
Atlas British
Dominion No. 3
net.
Commoil No. 3
net.
East Crest No. 4
Net Pref.
Major No. 2 net,
No. 7 Net.
No. 8 Net, and
No. 9 Net.
Miracle No. 1
and No. 3 Net.
Okalta No. 10
Net. Pref.
Pacific Pete No.
3, Net.
ROYALTIES
BOUGHT
AND SOLD

STOP SPIN AND SLIPS

IN SNOW and MUD

EQUIP WITH LONG-WEARING
GOOD YEAR STUDDED
SURE-GRIPS

EDFORD MOTORS

PHONE 58 — GENERAL MOTORS CARS & TRUCKS

1951 CAR PLATES TO BE BLUE ON YELLOW

Alberta's 1951-52 car license plates will have blue numbers on a yellow background, and 150,000 of these have been ordered for next year. R. C. Arthurs, deputy provincial secretary, stated recently.

The 1950-51 issue of Alberta license plates totalled 142,175, according to Mr. Arthurs. Driving licenses were issued to 222,842 persons. In 1949-50 the total issue on car plates was 130,185.

The color scheme for next year was used by Alberta in 1933.

MAY WE CONVEY SINCEREST HOPES

FOR A CHEERFUL HAPPY CHRISTMAS AND A BRIGHTER NEW YEAR TO YOU

JOE McDONALD
BARBER

AS THE CHIMES RING

MAY THEY BRING IN A PERFECT NEW YEAR FOR YOU, CRAMMED FULL OF HAPPY DAYS.

JOE DICK

LIVESTOCK DEALER

In appreciation of your patronage during the past year we extend Best Wishes for

A Merry Christmas — and —

A Happy New Year

and trust that we have merited a continuance of your business in 1951.

DIDSBURY TRANSFER AND CARTAGE

GREETINGS!

Please accept our best wishes for a full measure of good cheer at this season and for health and happiness in the New Year.

H. D. BOOKER

THE SEASON'S GREETINGS —

With my wishes to you for a Merry Christmas and Happy New Year go my thanks for your patronage in the past and for a continuance in the future.

IVAN WEBER
IMPERIAL OIL AGENT

ALL GOOD WISHES

WE ARE GRATEFUL FOR YOUR PATRONAGE AND WISH YOU ALL SUCCESS IN RETURN.

HUGHIE ROBERTS
NEW AND SECOND HAND STORE

A Merry Christmas

May the Yuletide Season bring to you a very generous share of happiness. Our Best Wishes for your success in the year to follow.

A Happy New Year

Clarence's Shoe Shop

CREMONA NEWS

A very Merry Christmas to the editor and staff.

The annual meeting of the Cremona Women's Institute was held on Thursday, December 14 at the home of Mrs. B. Reid, with 15 members present.

A pot luck dinner was held at 12:30 and it was enjoyed by all the members.

The business meeting opened at 2:00 o'clock by singing O Canada and repeating the Creed.

The sum of \$150 was donated to the Hall Board towards the new floor which has now been laid in the community hall.

Baby blankets are to be given to new twins in the district.

Election of officers took place and Mrs. Schultz remains as president and Mrs. Glen Johnston was elected secretary.

The new executive will meet on January 4th at the home of Mrs. C. Franklin.

The flower fund amounted to \$1.30.

An exchange of gifts among the members was the final entertainment of the day and a dainty lunch was served by the hostesses.

The first meeting of the new year will be held at the home of Mrs. M. Hewitt on January 18th.

Mrs. Norman Eby was recently honored at a party at the home of Mrs. M. Baker on the occasion of

her birthday. A pleasant social afternoon was enjoyed by all the guests during which time Mrs. Eby opened her gifts. The afternoon was brought to a close by a dainty lunch served by the hostess.

Mr. and Mrs. Frank Foster (nee Hanna Parker) of Buck Lake were recent visitors at the home of Mr. Foster's parents, Mr. and Mrs. Fred Foster of Garfield. While in the district Mr. and Mrs. Foster paid visits to the former's brothers and sisters, Mr. and Mrs. Boyd May, Mr. and Mrs. Dick May, Miss Grace Foster, Mr. and Mrs. Robert Spillman, all of Cremona, and Ken and Ron Foster and Mr. and Mrs. Arnold Foster of Graham and Mr. Henry Foster of Big Prairie.

Mr. and Mrs. Gordon Jackson and twin girls left recently for Vancouver where they will spend the winter.

Mr. and Mrs. Mac Turnbull left this week for Eastern Canada and various points in the United States. They plan on spending Christmas in New York and driving a new truck home.

Best wishes for a speedy recovery go out to Miss Mary Taks who had the misfortune to break both arms when she fell from a hay rack of feed. Mary is recovering in the Holy Cross hospital.

They refer to nature as a woman because they can't find out how old she is.

WEST NOTES

The Elkton Willing Workers met at the home of Mrs. H. Barnard on Wednesday of last week. There was an exchange of gifts, carols were sung, and it was decided to purchase the candy, oranges, apples and nuts for the children's Christmas tree. The next meeting will be at the home of Mrs. G. Befus.

Mr. and Mrs. J. Bagshaw and Mrs. C. Byrt were Calgary visitors on Tuesday of last week.

Mrs. A. L. Hogg visited in Calgary from Thursday till Saturday.

Mr. and Mrs. Elwood Scott and Mr. and Mrs. Arnold Hogg were supper guests with Mr. and Mrs. R. Sutherland on Sunday.

Mr. and Mrs. Glen Thompson spent Sunday with Mr. and Mrs. T. Morgan.

Mrs. O. Krebs and Mr. and Mrs. A. L. Hogg visited with Mr. and Mrs. O. Thompson on Monday evening.

Mr. and Mrs. Alfred Cowitz were Calgary visitors over the week end.

NORTH AMERICAN INVESTMENT IN SCOTLAND

About 80 per cent of the North American investment in the U.K. is located in factories. Since 1945, 20 Canadian and U.S. firms have established factories in Scotland and further enquiries are still coming in.

"PEACE ON EARTH — GOOD WILL TO MEN"

We cannot allow the festive season to pass without extending the time-honored greeting, "A Merry Christmas and a Very Happy New Year." Especially at this season do we wish to express our grateful appreciation to those who have honored us with their patronage during the year now drawing to an end.

JENKINS'
GROCERIA LTD.

PHONE 102 — DIDSBURY

ADVERTISING DOESN'T COST — IT PAYS!

CANADA'S LARGEST AND FINEST LOW-PRICED CAR!

NEW 1951 Chevrolet

INTRODUCING THE FIRST FULLY-AUTOMATIC TRANSMISSION IN THE LOW-PRICE FIELD



See it
TODAY!

Refreshingly
new

IN ALL THE THINGS
YOU WANT!



NEW!

Longer, lower, wider
big-car look!



NEW!

Strikingly smarter
Fisher Body styling!



NEW!

Luxurious Modern-
Made interiors!



NEW!

Jumbo-Drum brakes —
larger than ever!



NEW!

Glare-proof Safety-
Sight instrument panell



NEW!

Improved, easier
Centre-Point steering!

POWERGLIDE
AUTOMATIC TRANSMISSION

Naturally Chevrolet, the leader, brings it first to the low-price field! Yes, a completely automatic transmission — the greatest contribution to driving ease in the history of the motor car — can be yours now, in 1951 Chevrolet with POWERGLIDE!*

Now you can drive all day, touching nothing but steering wheel, brake and accelerator! There is no clutch pedal. And POWERGLIDE saves car as well as driver. In normal driving no gears ever shift, for POWERGLIDE is a torque converter drive. Wear is reduced, efficiency increased.

New outside! New inside! Refreshingly new in feature after feature! That's Chevrolet for

1951. Now the largest and finest car in the low-price field looks even longer, lower and wider!

And this new Chevrolet brings you extra-sturdy, extra-rugged, extra durable Chevrolet construction. It brings you more thrilling and more thrifty performance from your choice of Valve-in-Head power plants — the 92 h.p. engine with conventional transmission models and the most powerful engine in Chevrolet history, a new 105 h.p. engine with POWERGLIDE-equipped models.

Come in — make a thorough inspection of this, the finest motor car the leader has ever built.

*Optional on De Luxe models at extra cost.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



A GENERAL MOTORS VALUE

EDFORD MOTORS

YOUR MODERN GARAGE

Ed Ford, prop. — Phone 58, Didsbury

FROM ALL OF US TO ALL OF YOU

A MERRY CHRISTMAS

AND

A HAPPY NEW YEAR**ED FORD AND STAFF**

AT

Edford Motors
YOUR MODERN GARAGE**PREMIER MEAT MARKET**

(LOCATED IN SOLEY'S STORE)

R. A. CAMPBELL, Prop.

TO WISH YOU CHRISTMAS HAPPINESSAND ALL THE SEASON'S CHEER,
WITH EVERYTHING THAT'S BEST IN LIFE
THROUGHOUT THE COMING YEAR.**A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR**TO EACH OF OUR CUSTOMERS
AND FRIENDS
AND MAY THE CHRIST OF THE
CHRISTMAS SEASON BE YOURS
THROUGHOUT THE COMING YEARS.**HAROLD E. OKE**

Your Machine Man — Phone 10

HOLIDAY SHIPPING DATES

We will ship livestock from Didsbury during the holiday season on Wednesday, December 27, and Wednesday, January 3.

**W. W. GILLIE
JOE DICK****8th. Avenue at Your Door**

— WHY GO ANY FURTHER? —

For that extra special gift we suggest that you choose from our wide range of reasonably priced merchandise.

The Latest in Beautiful Costume Jewellery, featuring the hit of the season, "Rhinstone" in its many forms.**Our Dependable Watch Lines:** Bulova, Certina, Fontaine and Waldon. Priced for the modest budget, and terms to suit.**Fine English Bone China:** Cups and Saucers, Tea Sets, and Open Stock.**Beautiful Stem Ware and Framed Pictures.****A good selection of 1847 Rogers and Community Silver,** together with a wide selection of open stock pieces, Coffee Spoons, Salad Forks, Cold Meat Forks, Gravy Ladles, Berry Spoons, and many others.**YOU INSURE YOUR MERRY CHRISTMAS**
WITH A GIFT FROM "BLORE'S"**EVERY DOLLAR'S PURCHASE ENTITLES YOU**
TO A FREE TICKET ON THE MANTLE CLOCK

We wish to thank our many patrons for their grand support and wish each and all —

**A MERRY CHRISTMAS
AND A HAPPY AND MORE PROSPEROUS
NEW YEAR****BLORE'S JEWELLERY**

W. E. Blore — Didsbury, Alta.

-: DISTRICT NEWS :-**MELVIN NEWS**

The December meeting of the Melvin W.I. was held at the home of Mrs. E. Dupont with 13 members and four visitors present. Roll call was "Christmas customs in other lands."

The books showed the group to be in need of funds, so the beginning of the New Year will bring forth new ideas and efforts towards that end.

The following officers were elected: President, Mrs. R. Youngs; Vice President, Mrs. C. Leeson; Second Vice President, Mrs. L. Shantz; Secretary-Treasurer, Mrs. A. Schneidmiller. Directors: Mrs. L. Chandler, Mrs. H. Fischer and Mrs. W. Summers.

The January meeting will be at the home of Mrs. C. Leeson, and for roll call each member is to bring roll call suggestions for the coming year. At this meeting the program will be drawn up for 1951, so each should also bring pencil and note book.

Mrs. A. Jackson was in charge of the fun and members found how unobtrusive they had been regarding pictured advertisements.

The Christmas draw was as pleasant and enjoyable as always, and such a tangible reminder that Santa is really at our door steps. At the close of the meeting several Christmas carols were sung, and a delicious lunch was served by the hostess.

Mrs. J. Smallwood is still in Calgary hospital, but is reported a bit improved after several administrations of a new drug. Her Melvin friends wish her good health and a Merry Christmas, too.

The Melvin rink entered in the farmers' bouspiel was successful in winning first prize and were they ever pleased to bring home six gallons—yes, 24 quart cans of oil, each. Besides this they had lots of fun and a wonderful banquet free, and would like to say "thank you" to those responsible for the entertainment. The rink was skippered by Ross Youngs and included Bob Youngs, Bill Weidner and Emil Krebs.

Mrs. Geo. Youngs returned Monday from Saskatoon where she has spent the past week to be near her son Clary. Clary underwent a major operation last Wednesday and was in a serious condition for several days. We are glad to report now that he is improving and wish him a speedy recovery and a Merry Christmas.

M.V.B.C. NEWS

M.V.B.C. is taking on a festive look. Christmas trees are in evidence almost everywhere; the music studios, Abe Sawatzky's, the married couples and others have them. They are really nice, too.

On Friday at 3 p.m. the books will be dumped onto a heap some place and the College will soon look lonely as students and faculty go off some place for the holiday period. Not all of them will be able to go to their homes, but everyone will be assured of a pleasant Christmas time.

The College students and faculty were privileged in having Mr. Wills of the Shantymans' Christian Association address them in chapel on Tuesday, December 12. In the evening, after dinner, Mr. Wills and Mr. Gowanluk, his companion, showed colored slides of the Shantymans' work as done among the west coast woodsmen. This organization does a large amount of real missionary work throughout the camps of the Dominion.

Evening classes will take up again on January 2, 1951.

During the past week the Deputation Committee has been active in providing the special music from among students and faculty for the special revival meetings being held at the Mountain View United Missionary church. Rev. W. D. Annett is the pastor there, and Rev. E. G. Archer, the Evangelist.

Last Friday evening a small section of the choir gave a Christmas Cantata at the James River Bridge community hall, and on Sunday evening the same group gave the same program at the May City United Missionary Church. Rev. C. Hedegaard is pastor at James River Bridge and Rev. H. A. Traub at May City.

Messrs. G. Lyle Richardson and John F. Wilson plan to spend the Christmas vacation with Rev. and Mrs. Donald M. Taylor at Winfield, B.C. Rev. Taylor has arranged a number of special services to be conducted during that time.

We wish to announce to our friends the change in our time for the radio broadcast. It now comes to you on Friday evenings from 10:15 to 10:45 over the same station, CKRD Red Deer. Note that it comes only once a week. Tune in this week for a fine songfest of Christmas music.

The students, faculty and staff of Mountain View Bible College join in wishing all our friends a Joyous Yuletide Season, and a Bright New Year.

"And His name shall be called Wonderful, Counsellor, the Mighty God, the Everlasting Father, the Prince of Peace."

CALF CLUB BANQUET

On Wednesday, December 6, in the basement of the United Church, the members of the Didsbury Dairy Calf Club, their parents and leaders from other clubs enjoyed a delicious banquet sponsored by the C. A. D. Pool, and served by the Evening Group of the Knox United Church W.A.

There were representatives of the Clothing, Cooking and Dairy Teams who represented Alberta at the Toronto Royal Fair, each giving a report.

Three cups were presented for local and provincial championships. Bobby Clarke of Carstairs being the proud winner of all three.

Ken Morris gave a report on his trip to England.

The leaders of the various Clubs gave brief talks, and the secretary presented each member with their prize money.

The evening was brought to a close by the showing of interesting slides by Mr. McPhail.

Oversleeping will never make your dreams come true.

**CHRISTMAS GREETINGS TO ALL —**

As Christmas is almost here, it is indeed with genuine pleasure that we depart from the cares of business and with all sincerity wish you a Jolly Christmas and may the New Year bring to you and yours both happiness and success.

SOLEY'S FOOD STORE**We Wish
Everybody
A Happy Holiday****LEO NICHOLS**

— AND STAFF —

**Season's Greetings . . .**

"When the fullness of the time was come, God sent forth His Son."—Gal. 4: 4.

MAY HIS PEACE BE YOUR PEACE**H. R. BURGESS****DEEP DOWN IN OUR HEART —**

We know of no song, no poem, no truer word to express our sentiments than this sincere greeting —

"MERRY CHRISTMAS —**AND GOD BLESS YOU"****KIRBY'S MEAT MARKET**

PHONE 127 — DIDSBURY

We will be closed December 26

THE SEASON'S GREETINGS —

It is not riches or expensive gifts alone that make a Christmas merry . . . but the added simple, familiar wishes of our neighbors and friends. So it is that again we raise our voices in the homey, old greeting: "Merry Christmas to each and everyone."

REIBER BROTHERS

REAL ESTATE AND INSURANCE

C. E. Reiber PHONE 90 A.W. Reiber

CHRISTMAS JOY —

May you enjoy the holidays to their fullest. May you receive all the blessings of the Christmas season. May you have a very Happy New Year.

KAUFMAN & JENKINS

PHONE 22

DIDSBURY

A VERY MERRY CHRISTMAS

And as we stop in the midst of the season of good cheer our hearts grow tender as we are carried back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

THE MODERN JEWELRY

IRVIN BAPTIST, prop.



A VERY MERRY CHRISTMAS

Once again it is our privilege and pleasure to extend to all our many friends and customers our sincere wishes for a Merry Christmas, and may the New Year bring you much happiness and a full measure of prosperity.

ATLAS LUMBER CO. LTD.
HOWARD ALLENSON, mgr. PHONE 125



To the many friends we have had the pleasure of serving during the past year —

**HEARTIEST WISHES FOR CHRISTMAS
AND A NEW YEAR FULL OF HAPPINESS
AND PROSPERITY**

Gratefully acknowledging your evidence of good will that makes service to you a real pleasure.

McCullough's Clothing
PHONE 124 — DIDSBURY



MANY THANKS —

Once again we have come to the end of our fiscal year. At this time we wish to extend our thanks to the many customers we have been privileged to serve in the past 12 months and look forward to your continued patronage in the coming year.

ONCE AGAIN "MANY THANKS."

RANTON'S

A Customer And Friends

Mean more to this institution than the mere exchange of goods for dollars . . . We appreciate our friends — and we wish them a Merry Christmas and a Happy New Year, and we resolve now to make our service worth more and more to you as the days and months go by.

HALLIDAY'S

GLADYS — JOHN — HOWARD



CHRISTMAS GREETINGS

THANKS FOR YOUR PATRONAGE
DURING 1950 — IT WAS APPRECIATED.

**MERRY CHRISTMAS TO ALL
AND THE BEST FOR 1951**

Law's Drug Store

WESTERDALE

Mrs. T. Collinge and Edith of Acme visited at the home of Mr. and Mrs. Ben Kershaw on Sunday. Mr. and Mrs. A. Koch of Trochu visited on Monday at the home of Mr. and Mrs. A. Jones.

Congratulations to Mr. and Mrs. Stan Jackson on the birth of a daughter on December 15.

Mrs. L. Jones motored to Calgary on Monday to spend a day or two shopping.

Mr. and Mrs. W. Herbert delivered some of their turkeys in Calgary last Friday.

Among those attending Mr. and Mrs. Ken Elder's wedding dance held at Standard on Friday evening, were Mr. and Mrs. A. Buckley, Patsy and Norma, Miss Dorothy Bishop, Mr. and Mrs. J. Cowie, and Mr. Stan Elder.

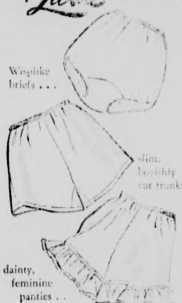
Due to lack of space we have held over some news items until our next issue.

LAST MINUTE GIFT SUGGESTIONS

FOR HER —

Classically
Lovely . . .

by *Luxite* of course!



Weylike
Briefs . . .
Slip
Nightgown
dainty,
feminine
panties . . .
yours in both rayon tricot
and nylon tricot . . .
beautifully styled by
Luxite

Ask for
Luxite
FASHION
Awards
Winner

BY HOLEPROOF
UNDERTHINGS AND SLEEPWEAR

FOR HIM —

Soak
Satisfaction
for sure



That's no idle
statement!
Holeproof
nylon and
nylon content
socks are
GUARAN-
TEED! They
give super
wear . . . or we
give you a new
pair — FREE!

Come in and take
your choice of stripes,
overall patterns, ribbed styles, diamonds and
tricolors \$1.00 to \$2.75.

ASK FOR WORLD FAMOUS SOCKS

BY
Holeproof

J. V. BERSCHT & SONS

SHOES AND CLOTHING
PHONE 36 — DIDSBURY

ZELLA W. L.

(Continued From Page 1)

card party of the season on January 11th at the E. Walcott home and everyone is welcome.

The January meeting will be held at the home of Mrs. Leon Grace with roll call being answered with a donation of diapers and a dime to be sent to Greece.

Christmas gifts were exchanged, lunch was enjoyed, and the meeting adjourned.

LITTLE ITEMS OF LOCAL INTEREST

Hughie Roberts has taken over the duties as Town Constable during the absence of Const. W. Dobbin who is taking a holiday. Hughie says he doesn't think there is much future in the job, because he hasn't made a "pinch" yet.

Joe Rindal reported that a cougar has been in the district near the Manson farm and they made the kill of a four-point buck last week.

Please note that the Didsbury Library will be closed December 23 and December 30, and will re-open on January 6, 1951.

KANTON'S are giving their customers a Christmas gift of 10% off everything in the store during the week of December 18th to Saturday night, December 23. One line only is exempt.

Mrs. Mary Chase of Hartman was the guest of Mr. and Mrs. E.B. Grange last week.

Twin Klein returned Monday with a party from Eagle Hill from a successful hunt in the Brewster area, and the party had three elk and two deer. This is the second trip for the party, and they finally succeeded in each getting their quota of game. There should be roast elk at the Fish and Game banquet in the late winter.

Mr. and Mrs. A. B. Grange and children spent Saturday in Calgary.

There will be no delivery of stove oil between Saturday, December 23 and Tuesday morning, December 27. Will customers please plan their needs and order early. Thank you. Payne-Freeman Co. Ltd., phone 14.

Prize winners at the anniversary draw at the Didsbury Variety Store Saturday were: 1st, Mrs. E. Pepper; 2nd, Mrs. Doug Johnston; 3rd, Mrs. A. J. Luft.

W. McCulloch Sr. has his Santa, complete with reindeer, again fixed on the corner of the McCulloch block, and with the electric lights decorating the tree, the effect is quite attractive.

Earl Cummins, who has been the manager of the Jenkins Groceria at Spray Lakes during the construction of the Calgary Power project, has been transferred to the new store at Milk River.

J. A. Cook of Calgary was in Didsbury last Thursday looking after his business interests.

Miss Grace Tritton returned to Didsbury from Wostok after spending the week end there with relatives.

Mr. and Mrs. Les LeGrand expect their son Don, who is in the Navy and stationed in Eastern Canada, home on leave this weekend.

A general meeting of the Didsbury Curling Club will be held in the waiting room of the rink on Friday, December 22, at 8 p.m., to re-draw the rinks.

Mr. and Mrs. Wood of Collington called on their daughter, Mrs. Sandy Cathness, on their way to Calgary.

Mr. S. R. Beamish left recently for Ontario after spending a week with his cousin, Mrs. Bert Pross.

Mrs. E. Jenkins has returned from Calgary where she spent a few days.

Mrs. B. Pross is spending a few days in Calgary visiting friends.

A number of ladies spent Friday afternoon with Mrs. George Miller to help celebrate her birthday.

The Elkton school contributed the sum of \$1.00 to the Legion Poppy fund.

Most of the stores in Didsbury have decided to close each Saturday night from January 1st to March 31st, at 6:00 p.m., and an announcement ad will appear in our January 3rd issue.

DIDSBURY HOSPITAL BIRTHS
Born at the Didsbury hospital to Mr. and Mrs. Angus Hay of Carstairs on Friday, December 15, a son.

To Mr. and Mrs. A. N. Koo of Midnapore on Friday, December 15, a girl.

To Mr. and Mrs. Ian Stauffer on Monday, December 18, a girl.

Christmas Greetings

Above all other things in our memory at this Christmas is the thought of the splendid associations with friends of this store who have made it possible for us to enjoy a very satisfactory year. Please accept the kind wishes of every member of our organization for a joyous Yuletide and a New Year of Health and Progress.

BUILDERS' HARDWARE

— STORES, LIMITED —

TREV. EVANS — CARLETON LEESON
MURIEL MAYERCHAK — CHARLES ALDEN



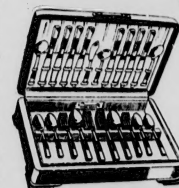
TIMES CHANGE AND WE WITH TIME, BUT
NOT IN WAYS OF FRIENDSHIP.

Merry Christmas To You

MAY THE NEW YEAR BRING YOU A FULL
MEASURE OF REAL PROSPERITY

**J.V. BERSCHT & SONS
AND STAFF**

GIFT SUGGESTIONS



CHESTS OF SILVER
By "Community"

Priced From
\$31.95 - \$62.75
\$74.75

Genuine Frigidaires

6 Ft. **\$299.75**
7 1/2 Ft. **\$349.75**

**LARGE SELECTION OF PYREX
ELECTRIC LAMPS FOR ANY ROOM
ENGLISH CHINA AND GLASS WARE
C.C.M. SKATES, STICKS AND ALL
HOCKEY EQUIPMENT**

LAST, BUT NOT LEAST

**A GREAT BIG MERRY CHRISTMAS
TO EVERYBODY**

MAC'S SERVICE HARDWARE

JESSIE BLAIN CLARENCE STROUD
GORDON HABERMEHL W. McFARQUHAR